

# WORKPLACE KNOWLEDGE

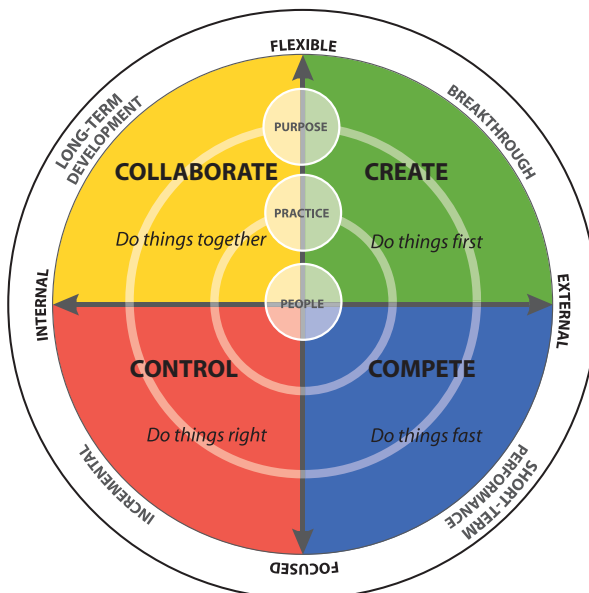
Because evidence-based workspace decisions maximise your ROI



Our unrivalled research and workspace knowledge align with product development and space utilization to help enhance performance and maximize your return on investment.

Our Organisational Culture Model\* based on decades of empirical research identifies four distinct organisational culture types – Collaborate - Create - Control - Compete – and gives us insights into how business processes are influenced by these organisational culture types. That empowers us to design workplaces that are closely tuned to the requirements of your organisational culture. The bottom line for you is more motivated and inspired employees benefitting from intelligently designed workspaces that encourage easy socialising, effective communication and productive work.

\*Source: Cameron & Quinn, Competing Values Framework



- Workspace knowledge built up over years of research and analysis with theorists, academics, sociologists and scientists inside and outside our company
- Science and design built into our products
- Clients' needs assessed with special tools to determine the design implications
- Improved solutions giving your employees concrete benefits
- Informed advice on organisational and workplace effectiveness
- Workspace design based on the understanding of organisational culture to drive business performance
- Collaborative space settings following organisational culture
- Mutually beneficial relationships with leading research institutes, e.g. the Fraunhofer Institute, Europe's largest applied research organisation with 17,000 staff